

Club Rotarians Help Salvation Army Focus on Those in Need in the Community

Story by Ed Kolybaba on Dec 24, 2021



Every year, Rotarians from the Rotary Club of Kelowna Sunrise volunteer collecting donations for those in need within the community through the Salvation Army Kettle Campaign.

From the beginning of December in 2021, the club Rotarians, joined by the Kelowna Rotaract Club and the club's sponsored Interact Club, stepped up once again to volunteer during the Kelowna Salvation Army Red Kettle Campaign which was kicked off in Kelowna on November 18th.

On three successive Fridays in December, with the guidance and organization of club Rotarian Brian Wrightson, over thirty club Rotarians, along with Rotaract and Interact members, donated over 60 hours of their time over 15 shifts ringing the bells at London Drugs in Kelowna.



The Annual Salvation Army's Red Kettle Campaign receives donations enabling it to support families and individuals in need during the Christmas season, which is often a very stressful time for families on fixed incomes. The gifts of donations this season couldn't have come at a better time, particularly when so many continue to face the Covid pandemic surge.

The financial target for the Kelowna Salvation Army Kettle Christmas Campaign for 2021 was set at \$700,000 and no doubt will be surpassed by the caring people of Kelowna. The donations will not only be used to support families and individuals during the Christmas season, but will also provide funding so that the Salvation Army can provide programs for those in need throughout the coming year.